Parking guidance for your users, powered by smart crowdsourcing

Superior Al-enabled lot & garage occupancy analytics

Offered at a fraction of the cost of hardware systems

- Real-time open spot alerts
- Lot utilization metrics

Parking Guidance

- Al Predictive Analytics
- Automated payments
- No user input required
- Easy API integration
- Targeted notifications





The Democratization of Parking

## Hardware-Free Parking Intelligence

Tap into the power of your existing mobile app user base to optimize your parking operations





## Why integrate with ParkZen?

# We are on a mission to offer the most affordable & innovative parking solution

By tapping into the power of your existing app's user base you can help your customers or employees find parking more efficiently, save time and offer a better user-experience while increasing your user engagement.

Your business will be provided with smart/Al parking analytics that can help you optimize your operations by gaining profit-enhancing insights on your parking lot utilization without the need to install expensive hardware.



**University Campuses** 



**Shopping Malls** 



**Sports Venues** 



**Airports** 

## ParkZen API Pricing

Up to 3 months of free-trial, then:



#### One time implementation fee

Price based on total number of parking spaces



#### Monthly usage fee

Minimal fee per parking event within the client's premises



### AI predictive analytics fee

Optional AI fee to help you prepare for future utilization in your lots